

Strategic Study for the Redevelopment of the Port of Beirut

Study is a joint effort initiated by HPC and Roland Berger

Hamburg, 30 November 2020 – Hamburg Port Consulting (HPC), the leading logistics consultant specialised in transformation services for ports, marine terminals and intermodal rail transport, has teamed up with the Munich-based international management consultancy Roland Berger to jointly conduct a strategic study for the redevelopment of the Port of Beirut. HPC and Roland Berger are preparing a comprehensive proposal with options for a new approach in its needed reconstruction and in the operations of the port.

The study is to include proposals for a better integration of the Port area into the city of Beirut and, most importantly, it shows how its overall investment and finance can be tackled.

HPC has over 20 years relationship with the Port of Beirut to support in efficient cargo operations, e.g. assisting in equipping the port with suitable cargo handling equipment.

“We have been shocked by the devastating explosion that occurred on August 4th. Given our longstanding relations with Beirut, we immediately offered our support and help,” says Suheil Mahayni, Managing Director at HPC. “We have been active since almost immediately after the explosion and stand by our readiness to support the further consultancy, reconstruction and operations of the Port of Beirut.” HPC has helped to ensure the removal of hazardous goods within the port by consulting services and introducing suitable stakeholders.

Furthermore, HPC and Roland Berger have combined their expertise for a comprehensive strategic study covering the main aspects for the future reconstruction and operations of the Port of Beirut. The two consultancies will jointly address the questions of efficiency, transparency, hinterland connections and the pathway for an overall finance. HPC is focusing on improving efficiencies and transparencies of the port’s terminals while Roland Berger is advising on the strategic positioning and the institutional setup.

The study is currently in preparation, first results will be expected to be discussed within the next weeks. The goal is for the study to be made available to the public after completion.

For more information about HPC’s consulting services for ports, marine terminals and intermodal rail, please visit www.hamburgportconsulting.com

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About HPC

HPC Hamburg Port Consulting operates as maker-independent logistics consulting company specialised in a large range of strategy and transformation services for ports, marine and inland terminals as well as intermodal rail. Since establishing in 1976, the Hamburg-based consulting company has delivered more than 1,600 projects across 120 countries spanning six continents along the full port project development cycle. HPC employs about 100 domain experts with a background as terminal operators, software engineers, logistics managers, transport economics and mathematicians. As a subsidiary of the Hamburg Port and Logistics Corporation (HHLA), HPC has its root in port handling of container, break bulk and multipurpose as well as hinterland operations.

www.hamburgportconsulting.com

About Roland Berger

Roland Berger, founded in 1967, is the only one of the world's leading management consultancies with German origins and European roots. With around 2,400 employees in 35 countries, the company is successfully active in all globally important markets. Roland Berger's 52 offices are located in central business locations worldwide. The consulting firm is an independent partnership exclusively owned by around 250 Partners.

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